



Secured Finance Network

HOUSTON

2024

Cornerstone Sponsor Pitchbook

THANK YOU TO OUR 2024 CORNERSTONE SPONSORS

DIAMOND SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



CHAPTER MEMBERSHIP PROFILE

Membership Profile	2023 Members
Banks and other regulated lending institutions	73
Independent non-bank financial institutions	23
Turnaround, restructuring, consulting, advisory	29
Attorneys	22
CPA firms, audit, tax, consulting, advisory	27
Business Executives	12
Due diligence, investigations, appraisal & field exam services	7
Investment Banker	2
Insurance	4
Real Estate Lending/Advisory	1
Private Equity Groups	3
TOTAL	203

EVENTS & ATTENDANCE – 2023 RECAP

Event	Location*	Date*	Attendance
Energy Update	The Briar Club	2/9/2023	95
Lunch & Learn Hosted by Crowe	The Offices of Crowe	3/21/2023	30
YoPro Social	Highline Park	4/6/2023	15
New Member Spring Social	Brenner’s on the Bayou	5/17/2023	47
Lenders Panel	Brennan’s of Houston	6/15/2023	93
Medical Bridges Volunteer Event	Medical Bridges	6/29/2023	10
SFNET/TMA Summer Social	Memorial Trail Ice House	7/27/2023	64
Lunch & Learn Hosted by SinglePoint Capital	The Houston Club	8/16/2023	32
Lunch & Learn hosted by Spencer Fane	Maggiano’s	9/20/2023	36
Annual PE Luncheon	Vic & Anthony’s	10/12/2023	149
Women in Secured Finance	The Mutiny Wine Room	11/14/2023	
Sponsor Appreciation Dinner	Mastro’s Steakhouse	12/12/2023	
YoPro Holiday Social	BATL Axe Throwing	12/14/2023	

2024 WORKING SCHEDULE OF EVENTS

Event	Location*	Date*	Attendance
Economic Outlook	The Briar Club	1/16/2024	
Lunch & Learn	TBD	Q1	
Women in Secured Finance	TBD	Q1	
YoPro Social	TBD	TBD	
Women in Secured Finance	TBD	Q2	
New Member Social	TBD	Q2	
Lenders Panel	Brennan's of Houston	June	
SFNET/TMA Summer Networking Social	TBD	Q3	
Lunch & Learn	TBD	Q2	
Lunch & Learn	TBD	Q3	
Annual PE Luncheon	Vic & Anthony's	October	
Women in Secured Finance	TBD	Q3	
YoPro Educational Event	TBD	Q3	
Lunch & Learn	TBD	Q4	
YoPro Holiday Party	TBD	December	
Sponsor Appreciation Dinner	TBD	December	

* Dates & locations subject to change

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CORNERSTONE SPONSORSHIP LEVELS & BENEFITS – COMPARISON

Level	Cost	Signage, Recognition, Exposure	Free Events	Exclusive Events	# Members Included	Hard \$ Value to Sponsor	Other Benefits
DIAMOND	\$6,000	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	5	\$5,100+	See details on next pages.
GOLD	\$3,500	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>any 2</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	3	\$3,300+	See details on next pages.
SILVER	\$1,750	All events, all emails, member directory, printed materials, website	Admission for 2 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	2	\$1,400+	See details on next pages.
BRONZE	\$1,000	All events, all emails, member directory, printed materials, website	Admission for 1 at <u>all</u> luncheon events	Invitation to the sponsor appreciation event and new member welcome event	1	\$750+	See details on next pages.
SPECIAL EVENT SPONSOR	\$500- \$3,500	Opportunity to sponsor one or more events (see 2024 Working Events Calendar for listing of events) Special recognition at the event, an opportunity to be the title sponsor and provide a short pitch on your company, and other enhanced marketing including social media posts and providing promo items to guests.					
Lunch & Learn Host	Lunch for attendees	Opportunity to host one or more educational events at a location of your choice <ul style="list-style-type: none"> •Sponsor hosts have input on programming, subject matter, and speakers •Must be able to accommodate at least 20-30 attendees •Simply provide lunch for attendees •Attendance at the luncheons is FREE to all Houston SFNET members 					

DIAMOND

- Annual membership for five
- Recognition as a Diamond Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - member directory
 - website
- Sponsor Spotlight in quarterly e-newsletter and social media posts
- Complimentary preferred, reserved table for ten at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for five to the new member event

GOLD

- Annual membership for three
- Recognition as a Gold Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter with sponsor highlights based on level
 - member directory
 - website
- Sponsor Spotlight in quarterly e-newsletter and social media posts
- Complimentary preferred, reserved table for ten at any 2 Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for three to the new member event

SILVER

- Annual membership for two
- Recognition as a Silver Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter with sponsor highlight based on level
 - member directory
 - website
- Complimentary admission for two at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for two to the new member event

BRONZE

- Annual membership for one
- Recognition as a Bronze Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary admission for one at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitation for one to the new member event

SPECIAL EVENT SPONSORS

In addition to Cornerstone Sponsorships, SFNet makes sponsorship opportunities available for each event during the year. It is best to reach out early if you know there is an event you would like to sponsor, as there is a limit on the number of sponsors for each one.

- Please see the page in this presentation called “2024 Working Schedule of Events” for a list of events available for sponsorship.
- For the Annual PE Luncheon at Vic & Anthony’s, there is an additional opportunity to sponsor the Speaker Dinner hosted the prior night.
- Event sponsorship opportunities range from \$500 to \$3,500.
- Benefits include:
 - special recognition at the event
 - an opportunity to be the title sponsor
 - an opportunity to provide a short pitch on your company
 - an opportunity to provide promo items to guests
 - recognition on all emails and social media posts for the event

- Hosts have input on programming, subject matter, and speakers
- Recognition as a Lunch Sponsor Host in:
 - email invitations
 - event handout materials
 - e-newsletter
 - website
- Must be able to accommodate at least 20 – 30 attendees.
- Simply provide lunch for attendees.
- Attendance at the luncheons is FREE to all Houston SFNET members.
- Availability is limited. Contact a Program Committee Co-Chair for more information.

2023 HOUSTON CHAPTER OFFICERS

PRESIDENT

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For more information, please contact:

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