



Secured Finance Network

HOUSTON

2025

Cornerstone Sponsor Pitchbook

2025 CORNERSTONE SPONSORS

DIAMOND SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



Jason M. Medley, Attorney
Spencer Fane LLP



CHAPTER MEMBERSHIP PROFILE

Membership Profile	2024 Members
Banks and other regulated lending institutions	65
Independent non-bank financial institutions	56
Turnaround, restructuring, consulting, advisory	29
Attorneys	22
CPA firms, audit, tax, consulting, advisory	23
Other (PE Group, RE Lending, Investment Banker, Appraisers, etc)	33
TOTAL	228

EVENTS & ATTENDANCE – 2024 RECAP

Event	Location*	Date*	Attendance
Women in Secured Finance-Health Series Part 1	Blank Rome	1/18/2024	22
Women in Secured Finance-Health Series Part 2	423 Peden Street	3/20/2024	16
Economic Outlook	The Briar Club	3/26/2024	115
YoPro Social	Patterson Park	4/8/2024	12
Volunteering with Medical Bridges	Medical Bridges	5/02/2024	6
Medical Bridges Volunteer Event	Medical Bridges	6/29/2024	10
Annual Lenders Panel	Brennans	6/26/2024	107
TMA/SFNET Summer Social	The Armadillo Club	7/25/2024	97
Lunch & Learn hosted by Republic Business Credit	RBC	7/31/2024	27
Lunch & Learn hosted by Crowe	The Office of Crowe	8/21/2024	20
Women in Secured Finance Financial Success Luncheon	PNC Bank	9/12/2024	41
YoPro Happy Hour	The Toasted Coconut	9/19/2024	32
16 th Annual PE Luncheon	Vic & Anthonys	10/10/2024	140
SFNET/M & A Forum Social	The Sunday Press-Garden Oaks	10/17/2024	35
Lunch & Learn Hosted by Spencer Fane	Maggiano's	10/23/2024	35
Sponsor Appreciation Dinner	Mastro's Steakhouse	11/21/2024	30
Austin Happy Hour	The Westin Austin at the Domain	12/4/2024	12

2025 WORKING SCHEDULE OF EVENTS

Event	Location*	Date*	Attendance
Economic Outlook	The Briar Club	Q1	
Lunch & Learn	TBD	Q1	
Women in Secured Finance	TBD	Q1	
YoPro Social	TBD	TBD	
Women in Secured Finance	TBD	Q2	
Lunch & Learn	TBD	Q2	
Lenders Panel	Brennan's of Houston	June	
SFNET/TMA Summer Networking Social	TBD	Q3	
Lunch & Learn	TBD	Q3	
Annual PE Luncheon	Vic & Anthony's	October	
Women in Secured Finance	TBD	Q3	
YoPro Educational Event	TBD	Q3	
Lunch & Learn	TBD	Q4	
YoPro Holiday Party	TBD	December	
Sponsor Appreciation Dinner	TBD	December	

* Dates & locations subject to change



CORNERSTONE SPONSORSHIP LEVELS & BENEFITS – COMPARISON

Level	Cost	Signage, Recognition, Exposure	Free Events	Exclusive Events	# Members Included	Hard \$ Value to Sponsor	Other Benefits
DIAMOND	\$6,000	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	5	\$5,100+	See details on next pages.
GOLD	\$3,500	All events, all emails, member directory, printed materials, website	Preferred, reserved table of 10 at <u>any 2</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	3	\$3,300+	See details on next pages.
SILVER	\$1,750	All events, all emails, member directory, printed materials, website	Admission for 2 at <u>all</u> luncheon events	Invitations to the sponsor appreciation event and new member welcome event	2	\$1,400+	See details on next pages.
BRONZE	\$1,000	All events, all emails, member directory, printed materials, website	Admission for 1 at <u>all</u> luncheon events	Invitation to the sponsor appreciation event and new member welcome event	1	\$750+	See details on next pages.
SPECIAL EVENT SPONSOR	\$500-\$3,500	Opportunity to sponsor one or more events (see 2025 Working Events Calendar for listing of events) Special recognition at the event, an opportunity to be the title sponsor and provide a short pitch on your company, and other enhanced marketing including social media posts and providing promo items to guests.					
Lunch & Learn Host	Lunch for attendees	Opportunity to host one or more educational events at a location of your choice <ul style="list-style-type: none"> •Sponsor hosts have input on programming, subject matter, and speakers •Must be able to accommodate at least 20-30 attendees •Simply provide lunch for attendees •Attendance at the luncheons is FREE to all Houston SFNET members 					

DIAMOND

- Annual membership for five
- Recognition as a Diamond Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - member directory
 - website
- Sponsor Spotlight in quarterly e-newsletter and social media posts
- Complimentary preferred, reserved table for ten at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for five to the new member event

GOLD

- Annual membership for three
- Recognition as a Gold Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter with sponsor highlights based on level
 - member directory
 - website
- Sponsor Spotlight in quarterly e-newsletter and social media posts
- Complimentary preferred, reserved table for ten at any 2 Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for three to the new member event

SILVER

- Annual membership for two
- Recognition as a Silver Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter with sponsor highlight based on level
 - member directory
 - website
- Complimentary admission for two at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitations for two to the new member event

BRONZE

- Annual membership for one
- Recognition as a Bronze Sponsor in EVERYTHING totaling over 50 eblasts/year:
 - email invitations
 - event handout materials
 - event signage
 - e-newsletter
 - member directory
 - website
- Complimentary admission for one at all Houston luncheon events (3-4 annually)
- Invitation to the exclusive sponsor appreciation dinner
- Invitation for one to the new member event

SPECIAL EVENT SPONSORS

In addition to Cornerstone Sponsorships, SFNet makes sponsorship opportunities available for each event during the year. It is best to reach out early if you know there is an event you would like to sponsor, as there is a limit on the number of sponsors for each one.

- Please see the page in this presentation called “2025 Working Schedule of Events” for a list of events available for sponsorship.
- For the Annual PE Luncheon at Vic & Anthony’s, there is an additional opportunity to sponsor the Speaker Dinner hosted the prior night.
- Event sponsorship opportunities range from \$500 to \$3,500.
- Benefits include:
 - special recognition at the event
 - an opportunity to be the title sponsor
 - an opportunity to provide a short pitch on your company
 - an opportunity to provide promo items to guests
 - recognition on all emails and social media posts for the event

- Hosts have input on programming, subject matter, and speakers
- Recognition as a Lunch Sponsor Host in:
 - email invitations
 - event handout materials
 - e-newsletter
 - website
- Must be able to accommodate at least 20 – 30 attendees.
- Simply provide lunch for attendees.
- Attendance at the luncheons is FREE to all Houston SFNET members.
- Availability is limited. Contact a Program Committee Co-Chair for more information.



2025 HOUSTON CHAPTER OFFICERS

President

Cassandra Mott, Blank Rome, cassandra.mott@blankrome.com

First Vice President

Joe Anthony Leyva, Fifth Third Bank, joeanthony.leyva@53.com

Programs Committee

Andrew Pendleton, Co-Chair, SeatonHill, andrew.pendleton@seatonhill.com

Candice Hubert, Co-Chair, Chiron, chubert@chironfinance.com

Sponsorship

Damon Dickens, Chair, Sallyport Finance, ddickens@sallyportcf.com

Ayesha Tariq, Republic Business Credit, atariq@republicbc.com

YoPro Committee

Mostafa Aly, Chair, Cadence Bank, mostafa.aly@cadencebank.com

Membership Committee

Paige McMahon, Allianz Trade, paige.mcmahon@amer.allianz-trade.com

For more information, please contact:

Damon Dickens or Ayesha Tariq, Sponsorship Co-Chairs

ddickens@sallportfcf.com or atariq@republicbc.com